

COOKIES

Cookies can be thought of as small text files that are stored on your computer or mobile device, if the website you are (currently) visiting determines this. These files are stored in your browser and contain information about which website they come from, how long they should be stored on your device, and they also store some value (information about you), such as the language of the site or your login details. We use first party cookies, files that are set by us, as well as third party cookies. These are files from a domain other than the domain of the website you are currently visiting, and are mostly used for marketing and advertising purposes.

The controller: **VIPO, a.s.**

WHAT TYPE OF COOKIES DO WE USE?

NECESSARY COOKIES

These cookies are necessary to ensure the functionality of the website and cannot be turned off in our systems. They are usually set up only as a response to activities you perform, that constitutes a service-related request, such as setting data protection preferences, signing in, or filling out forms.

COOKIE NAME	PROVIDER	COOKIE PURPOSE	EXPIRY
cookie_consent	vipo.sk	Used to remember the scope of cookies consent, time and random ID of the user, as well as for the functionality of cookie banner and archiving cookie consent.	1 year
pll_language*	vipo.sk	Used to remember the active language	1 year

*cookie pll_language are included in the category of necessary cookies as the technical implementation would not fulfill the purpose of the cookie used (the Wordpress documentation of the "POLYLANG" module, which we use, says that without this cookie the module may not always function correctly).

PERFORMANCE COOKIES

These cookies allow us to determine the number of visits and traffic sources so that we can measure and improve the performance of our website. They help us identify which sites are the most popular on one hand, and the least popular on the other, and to see how many visitors are present on the website. All information collected by these cookies are aggregated and therefore anonymous. If these cookies are not enabled, we will not know when you visited our site therefore our ability to improve the performance of the website will be limited.

COOKIE NAME	PROVIDER	COOKIE PURPOSE	EXPIRY
_ga_ZLXIEWS36R3	vipo.sk	Set when a person visits your website for the first time. Google Analytics sends the client ID with each hit to associate hits with a user. A GA cookie can exist only on the device and browser where it has been set.	150 days
_ga	vipo.sk	Set when a person visits your website for the first time. Google Analytics sends the client ID with each hit to associate hits with a user. A GA cookie can exist only on the device and browser where it has been set.	150 days

THIRD PARTY COOKIES

Third party cookies, which we use on our platforms, represent cookie files that are used/acquired by third parties and that is by using their “services” on our website (e.g., YouTube videos, a button used for sharing content on social network, Google Fonts, Google Maps, etc.). Through the use of these services, cookies are stored in the computers of individual users, which are subsequently used by third parties.

The user’s consent is required for the use of third-party cookies. If you, as a user, do not grant the controller consent for the use of third-party cookies or do not select any of the listed options in the cookie banner, some or all functions of the website will not work as they should.

Example: We use embedded videos on our website and you, as a user, do not grant us your consent for their use. It is possible that in such a case the video will not be displayed on the website at all, which may lower your experience from our website. The worst alternative that may occur is that the website itself will slow down.

Third party cookies that are used on the controller’s website:

YouTube videos

Google Maps

CONTACT INFORMATION OF THE CONTROLLER:

VIPO a.s.

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