

## **PRIVATE ZONE**

### **1. Purpose of personal data processing:**

The controller processes personal data of data subjects for the purpose of providing „exclusive information“ in the field of research and development, technological innovations , as well as for the purpose of offering services related to their promotion (in the form of PR articles and/or press releases). The private zone is reserved for the business partners and clients of the controller. This restriction on logging in to the private zone is ensured by the distribution of login data by the controller itself, exclusively to the email addresses of business partners and clients.

### **2. Legality of personal data processing:**

Personal data are processed pursuant to point (f) of Article 6 (1) of regulation (EU) 2016/679 of the European Parliament and of the Council of 27 April 2016 on the protection of on the protection of natural persons with regard to the processing of personal data and on the free movement of such data, and repealing Directive 95/46/EC (General Data Protection Regulation).

### **3. Legal obligation of personal data processing:**

The processing of personal data on the basis of a special legal regulation is not carried out.

### **4. List of personal data:**

Personal data are being processed in the following extent: name, surname, email address and business data of the company.

### **5. Data subjects:**

Data subjects are business partners and customers of the controller.

### **6. The period for which the personal data will be stored:**

Personal data are being processed for the duration of contractual relations.

### **7. Legitimate interests of the controller:**

The controller processes personal data on the basis of his legitimate interests for the purpose of providing „exclusive information“ in the field of research and development, technological innovations , as well as for the purpose of offering services related to their promotion.

### **8. Transfer of personal data of data subjects to third countries:**

Personal data are not being transferred to a third country.

#### 9. Technical and organizational security measures:

Organizational and technical measures for the protection of personal data are processed in the internal regulations of the controller. Security measures are implemented in the areas of physical and object security, information security, cipher information protection, personal, administrative security and sensitive information protection, with precisely defined competences and responsibilities set out in the security policy.

#### 10. Categories of personal data:

General category of personal data.

#### 11. Disclosure of personal data:

Personal data are not being disclosed.

#### 12. Automated individual decision-making, including profiling:

Automated individual decision-making, including profiling is not being carried out.

#### 13. Other authorised bodies:

Other authorised body	Legal basis	The scope of personal data provided:
Public authorities	However, public authorities which may receive personal data in the context of a specific survey in accordance with Union or Member State law shall not be regarded as recipients; the processing of those data by those public authorities shall be carried out in accordance with the applicable data protection rules, depending on the purposes of the processing;	Personal data to the extent requested by an authorised body (e.g., police in the context of an investigation of offences or criminal offences)

#### 14. Rights of data subjects:

The data subject has the right to demand from the controller access to his personal data that is processed, the right to delete or limit the processing of personal data, **the right to object to the processing of personal data**, the right to portability of personal data, as well as the right to submit a proposal to initiate proceedings to the supervisory authority. The data subject can exercise his rights by sending an email to the controller's address, or in writing to the controller's address.